Alt Order #

\$600.00 NM

Invoice Period

HRP -Washingtd National

INVOICE

Invoice #

WPBF



WPBF 3970 RCA Boulevard Suite 7007

Main: (561)694-2525 Billing: (407)389-7661

Palm Beach Gardens, FL 33410

1514274-1	08/28/16	August 2016	08/01/	08/01/16 - 08/22/16				
Property	Account Execut	ive Şalı	es Office	Sales Region				

Invoice Date Invoice Month

www.thewpbfchannel.com

Billing Address:

Advertiser Product Estimate Number Bradshaw/R/Sheriff BRADSHAW FOR SHERIFI 3514

Mica Hansen

Flight Dates

Agency Ref

Optima Media **Attention: Accounts Payable** 3 Linwen Way Baltimore, MD 21236

08/16/16 - 08/22/16	1514274	08344937
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling	- 3	
Agency Code	Advertiser Code 300	Product 1/2 347

Advertiser Ref

Order#

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

WPBF

6 08/22/16

F

08/22/16

08/19/16

Spots/ Line Start Date End Date Start/End Time Length Week Description Rate MTWTESS Type F WPBF News 25 @ 11P11-11:35PM 08/19/16 08/19/16 ----1--.30 \$600.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 08/15/16 08/21/16 ----1--\$600.00 Day Air Date Spots: # <u>Ch</u> Air Time Description Start/End Time Length Ad-ID Rate Type WPBF F 08/19/16 11:26 PM F WPBF News 25 @ 11PM 11-11:35PM :30 SRB100TVFLH \$600.00 NM 08/19/16 WPBF News 25 @ Noon 12pm-1230pm ----1--:30 \$265.00 NM Class of Time - Pre-emptible with notice Start Date Weeks: End Date **MTWTFSS** Rate Spots/Week 08/15/16 08/21/16 ----1--\$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type F 08/19/16 **WPBF** 12:12 PM WPBF News 25 @ Noon 12pm-1230pm :30 SRB100TVFLH \$265.00 NM 3 08/19/16 08/19/16 ----1---WPBF News 25 5-6:00am5:00-6:00am .30 \$175.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate \$175.00 08/15/16 08/21/16 ----1--Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type **WPBF** F 08/19/16 5:15 AM WPBF News 25 5-6:00am 5:00-6:00am :30 SRB100TVFLH \$175.00 NM 4 08/19/16 08/19/16 ---1--:30 \$525.00 F 5pm News 5-6pm NM Class of Time - Pre-emptible with notice **End Date MTWTFSS** Weeks: Start Date Spots/Week Rate 08/15/16 08/21/16 ----1--\$525.00 Spots: # Day Air Date Air Time Description Start/End Time Çh Length Ad-ID Rate Type **WPBF** F 08/19/16 5:38 PM F 5pm News 5-6pm 30 SRB100TVFLH \$525.00 NM 5 08/19/16 08/19/16 WPBF News 25 @ 6:00Pl6-6:30PM ----1--\$600.00 :30 NM Class of Time - Pre-emptible with notice **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate 08/15/16 ----1--\$600.00 08/21/16 Spots: # Çh Start/End Time Length Ad-ID Day Air Date Air Time Description Rate Type

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6-6:30PM

1----

·30 SRB100TVFLH

\$265.00

NM

:30

6:11 PM WPBF News 25 @ 6:00PM

WPBF News 25 @ Noon 12pm-1230pm

We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

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Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514274-1	08/28/16	August 2016	08/01/16 - 08/22/16

Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	BRADSHAW FOR SHERIFI	3514

www.thewnhfchannel.com

									Spots/			
e Start	Date-	End Date	Desc	ription		Start/End Time	MTWTFSS	Length_	Week	Rate	Туре	
		me - Pre-er										
Week	s:	Start Date 08/22/16	<u>End D</u> 08/28/		TWTFSS	Spots/Week 1	<u>Rate</u> \$265.00					
Spots: #	<u>Ch</u>		Air Date		ne Descri		Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WP	BF M C	8/22/16	12:28 F	PM WPBF	News 25 @ Noon	12pm-1230pm		0 SRB200T\	/FLH		\$265.00 NI
7 08/22 Class		08/22/16 ne - Pre-er				en 5:00-6:00am	1	:30	1	\$175.00	NM	
Week	s:	Start Date 08/22/16	End D 08/28/		TWTFSS	Spots/Week 1	<u>Rate</u> \$175.00		-			
Spots: #	<u>Çh</u>		Air Date		ne Descri		Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WP	BF M C	8/22/16	5:26 A	AM WPBF	News 25 5-6:00am	5:00-6:00am	:3	O SRB200T\	/FLH		\$175.00 NI
8 08/22 Class		08/22/16 ne - Pre-er		m News		5-6pm	1	:30	1	\$525.00	NM	
Week	s:	Start Date 08/22/16	08/28/	16 1	TWTF\$S	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: #	<u>Ch</u>		Air Date		ne Descri		Start/End Time		h Ad-ID			Rate Typ
1	WP	BF M C	8/22/16	5:10 F	PM M 5pm	News	5-6pm	:3	O SRB200T\	/FLH		\$525.00 N
9 08/22 Class		08/22/16 ne - Pre-er		F News h notice	25 @ 6:0	0PI6-6:30PM	1	:30	1	\$600.00	NM	
Week	s:	Start Date 08/22/16	End D 08/28/		TWTFSS	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: #	Ch		Vorzor		ne Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Typ
1		BF M C				News 25 @ 6:00PM	6-6:30PM		0 SRB200T\	/FLH		\$600.00 N
10 08/20 Class		08/20/16 ne - Pre-er		opm New		6-630p	1-	:30	1	\$350.00	NM	
Week	s:	Start Date 08/15/16	End D 08/21/		<u>TWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: #	<u>Ch</u>		<u> Air Date</u>		ne Descri		Start/End Time	Lengt	h Ad-ID			Rate Typ
1_	WP	BF Sa C	8/20/16	6:13 F	PM Sat 6p	m News	6-630p	:3	O SRB100TV	/FLH		\$350.00 NI
11 08/20 Class		08/20/16 ne - Pre-er		3-9am No th notice		Sat 8-9am	1-	:30	1	\$265.00	NM	
Week	s:	Start Date 08/15/16	End D 08/21/		<u>TWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$265.00					
Spots: #	<u>Ch</u>	Day A	Air Date		ne <u>Descri</u>	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WP	BF Sa C	8/20/16	8:10 A	AM Sat 8-9	Pam News	Sat 8-9am	:3	0 SRB100TV	/FLH	-	\$265.00 N
12 08/21 Class		08/21/16 ne - Pre-er		6pm Nev		6-630p	1	:30	1	\$425.00	NM	
Week		Start Date 08/15/16		ate M	TWTFSS 1	Spots/Week 1	<u>Rate</u> \$425.00					
Spots: #			Air Date	Air Tin	ne Descri	<u>ption</u>	Start/End Time		h Ad-ID			Rate Typ
1	WP	BF Su C	8/21/16	6:26 F	PM Sun 6p	om News	6-630p	:3	O SRB200T\	/FLH		\$425.00 N
13 08/21 Class		08/21/16 ne - Pre-er		8-9am N th notice		Sun 8-9am	1	:30	1	\$265.00	NM	
Week	s:	Start Date 08/15/16	End D 08/21/		<u>TWTFSS</u>	Spots/Week 1	<u>Rate</u> \$265.00					
Spots: #	<u>Ch</u>		Air Date	Air Tin	ne Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WP	BF Su C	8/21/16	8:15 A	AM Sun 8-	9am News	Sun 8-9am	:3	O SRB200TV	/FLH		\$265.00 NI
14 08/18	/16	08/18/16	WPB	F News	25 @ No	on 12pm-1230pm	1	:30	1	\$265.00	NM	

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INVOICE

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WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Send Payment To:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514274-1	08/28/16	August 2016	08/01/16 - 08/22/16

Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	BRADSHAW FOR SHERIFI	3514

www.thewpbfchannel.com

								Spots/			
ne Start Dat	le End-Date	Desc	ription		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Time - Pre-er	•									
Weeks:	Start Date 08/15/16	08/21/1	16	<u>WTFSS</u> -1	Spots/Week 1	Rate \$265.00					
. – –	<u>Ch</u> <u>Day</u> <u>A</u> VPBF Th C	Air Date 08/18/16		e <u>Descri</u> M WPBF	otion News 25 @ Noon	Start/End Time 12pm-1230pm		h Ad-ID O SRB100T	VFLH		Rate Type \$265.00 NM
15 08/19/16 Class of	08/19/16 Time - Pre-er		n News h notice		5-6pm	1	:30	1	\$525.00	NM	
Weeks:	Start Date 08/15/16	End Da 08/21/1		<u>WTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$525.00					
. – –	<u>Ch</u> <u>Day</u> <u>A</u> VPBF F 0	<u> </u>		e <u>Descri</u> M F 5pm		Start/End Time 5-6pm		<u>th Ad-ID</u> 0 SRB100T	VFLH		Rate Typ \$525.00 NM
16 08/19/16 Class of	08/19/16 Time - Pre-er	WPB	F News	25 @ 6:0	0PI6-6:30PM	1	:30	1	\$600.00	NM	
Weeks:		End Da 08/21/1	ate MT	WTFSS 1	Spots/Week 1	Rate \$600.00					
	<u>Ch</u> <u>Day</u> <u>A</u> VPBF F 0	Nir Date 08/19/16		e <u>Descri</u> M WPBF	otion News 25 @ 6:00PM	Start/End Time 6-6:30PM	_	h <u>Ad-ID</u> 0 SRB100T	VFLH		<u>Rate Typ</u> \$600.00 Ni
17 08/16/16 Class of	08/16/16 Time - Pre-er		PBF Ne	ws 25 @	11I11-11:35PM	-1	:30	1	\$600.00	NM	
Weeks:		End Da 08/21/1	ate MT	WTFSS	Spots/Week 1	<u>Rate</u> \$600.00					
. – –	<u>Ch</u> <u>Day</u> <u>A</u> VPBF Tu 0	<u>Air Date</u> 98/16/16		e <u>Descri</u> M Tu WP	otion BF News 25 @ 11PM	Start/End Time 11-11:35PM		h Ad-ID O SRB100T	VFLH		<u>Rate</u> <u>Typ</u> \$600.00 Ni
18 08/16/16 Class of	08/16/16 Time - Pre-er	WPB	F News	25 @ No	on 12pm-1230pm	-1	:30	1	\$265.00	NM	
Weeks:	Start Date 08/15/16	End Da 08/21/1		WTFSS 	Spots/Week 1	<u>Rate</u> \$265.00					
	<u>Ch</u> <u>Day</u> <u>A</u> VPBF Tu 0	<u>Nir Date</u> 18/16/16		e <u>Descri</u> M WPBF	otion News 25 @ Noon	Start/End Time 12pm-1230pm		h <u>Ad-ID</u> 0 SRB100T	VFLH		<u>Rate Typ</u> \$265.00 NI
19 08/16/16 Class of	08/16/16 Time - Pre-er		m News		5-6pm	-1	:30	1	\$525.00	NM	
Weeks:	Start Date 08/15/16	End Da 08/21/1		WTFSS	Spots/Week 1	<u>Rate</u> \$525.00					
	<u>Ch</u> <u>Day</u> <u>A</u> VPBF Tu C	<u> </u>	-	e <u>Descri</u> M Tu 5pn		Start/End Time 5-6pm		<u>h Ad-ID</u> 0 SRB100T	VFLH		Rate Typ \$525.00 N
20 08/16/16 Class of	08/16/16 Time - Pre-er	WPB	F News	25 @ 6:0	0PI6-6:30PM	-1	:30	1	\$600.00	NM	
Weeks:		End Da 08/21/1	ate MT	WTFSS	Spots/Week 1	Rate \$600.00					
Spots: # <u>C</u> 1 W	<u>Ch</u> <u>Day</u> <u>A</u> VPBF Tu C	Nir Date 18/16/16		e <u>Descri</u> M WPBF	otion News 25 @ 6:00PM	Start/End Time 6-6:30PM	_	h <u>Ad-ID</u> 0 SRB100T	VFLH		<u>Rate</u> <u>Typ</u> \$600.00 Ni
21 08/21/16 Class of	08/21/16 Time - Pre-er			ws 25 @	11111-11:35PM	1	:30	1	\$600.00	NM	
Weeks:	Start Date 08/15/16		ate MT	WTFSS	Spots/Week 1	Rate \$600.00					
	Ch Day A	Air Date	Air Tim	e <u>Descri</u> M Su WF	otion BF News 25 @ 11PM	Start/End Time 11-11:35PM		<u>h Ad-ID</u> 0 SRB200T	VFLH		<u>Rate Typ</u> \$600.00 NI
	08/22/16				on 12pm-1230pm	1	:30	1	\$265.00	NM	

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INVOICE

Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514274-1	08/28/16	August 2016	08/01/16 - 08/22/16

Advertiser	Product	Estimate Number
Bradshaw/R/Sheriff	BRADSHAW FOR SHERIFI	3514

Net Amount Due

\$8,993.00

www.thewpbfchannel.com

ine Start Date End Date Description Start/End Time	MTWTFSS		pots/	Rate	-Туре	
Class of Time - Pre-emptible with notice				7.000	.) -	
Weeks: Start Date 08/22/16 End Date Date 1 MTWTFSS Spots/Week 1	<u>Rate</u> \$265.00			 -		
Spots: # Ch Day Air Date Air Time Description 2 WPBF M 08/22/16 12:11 PM WPBF News 25 @ Noon	Start/End Time 12pm-1230pm	Length A	<u>.d-ID</u> RB200т\	/FLH		<u>Rate Type</u> \$265.00 NM
23 08/22/16 08/22/16 WPBF News 25 5-6:00arr5:00-6:00am Class of Time - Pre-emptible with notice	1	:30	1	\$175.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 1 1	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Time Description 2 WPBF M 08/22/16 5:56 AM WPBF News 25 5-6:00am	Start/End Time 5:00-6:00am	Length A	<u>.d-ID</u> RB200т\	/FLH		<u>Rate Type</u> \$175.00 NM
24 08/22/16 08/22/16 M 5pm News 5-6pm Class of Time - Pre-emptible with notice	1	:30	1	\$525.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/22/16 08/28/16 1 1	<u>Rate</u> \$525.00					
Spots: # Ch Day Air Date Air Time Description 2 WPBF M 08/22/16 5:39 PM M 5pm News	Start/End Time 5-6pm	<u>Length</u> A	<u>.d-ID</u> RB200тv	/FLH		<u>Rate</u> <u>Type</u> \$525.00 NM
25 08/17/16 08/17/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 08/15/16 08/21/16 1 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description 1 WPBF W 08/17/16 6:12 PM WPBF News 25 @ 6:00PM	Start/End Time 6-6:30PM	Length A :30 S	<u>.d-ID</u> RB100т\	/FLH		<u>Rate Type</u> \$600.00 NM
	Total Spots	25				
Payment Terms 30 Days				Gross Total		\$10,580.00
			Agenc	y Commission		\$1,587.00